



## Open House Weekend in DOFUS!

From Friday through Monday, February 23-26, Ankama is inviting all players to enjoy the whole of its MMO for free **without a subscription**. That's **three days** to explore with complete freedom.

**Roubaix, February 21, 2018:** Although the core MMO is free, subscriptions – which have been invaluable to the **game's constant development and evolution for over ten years** – allow players to access the entirety of the content and features of DOFUS. **For three days**, everyone will be able to **discover** everything the game has to offer and explore all four corners of the World of Twelve **for free**. This never-before-seen event will take place from 10:00 a.m. (CET) on **Friday, February 23**, until 10:00 a.m. on **Monday, February 26**. See you in the game for **72 hours of exploration** in an unknown world!



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#### About the Ankama group

Ankama is an independent company that creates, publishes and distributes works of entertainment worldwide. From video games to board games, from animations to mangas, it controls the production chain of its creations from A to Z. Known for its MMORPGs and the animated series *DOFUS* and *WAKFU*, part of a vast universe called the Krosmoz, it achieved its first full-length feature film in 2016, *DOFUS – Book I: Julith*. Ankama has many strings to its bow, including: the board game *Krosmaster Arena*, its figurines and its online version; the video games *Tactile Wars*, *King Tongue*, and *DOFUS Pogo*, on smartphone and tablet; but also mangas and graphic

novels such as *Mutafukaz*, *Maliki*, *City Hall*, *Radiant*, and *Freaks' Squeele*. Indeed, since 2004, the Ankama teams have been applying the principles of transmedia and creating universes developed through several stories and in several formats, thereby offering their communities of players, readers and spectators a full and immersive narrative experience across all popular platforms. At Ankama, every story is unique, but they are all interconnected.

To get an idea of what's going on at Ankama, take a look at: *DOFUS Touch*, the tablet and smartphone version of *DOFUS*, released in late 2016; *Krosmaga*, a collectible card game combining combat and strategy; and season 3 of the animated series *WAKFU*, aired on France 4 in September 2017 and NETFLIX France in 2017 (and worldwide in 2018); *MUTAFUKAZ*, the film with Orelsan, Gringe, and Redouanne Harjane, which will be hitting the big screens in France on May 23, 2018.

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