



## New game mode and digital guide:

### Krosmaga is hitting new heights

Ankama's latest game presents its new "Draft" mode, and is providing a digital guide, available on smartphones, tablets, and PC: **GAMAKNA**

Roubaix, France – March 30<sup>th</sup>, 2017 – Published at the end of February by Ankama, its French creator, the online card game Krosmaga is being expanded with a new game mode: **Draft**.



To construct their deck, the player selects cards through several rounds of random draws. **First particularity:** this draw pulls from **all the cards that exist**, and not just from one's own collection! It's a subtle combination of luck and game knowledge. The game is organized in four levels, with three matches per level, and each victory bringing rewards. **Second particularity:** when the final level is reached, the player can bet their gains, and **double their winnings... or lose everything!**



A **"double or nothing"** which reinforces the particularly competitive aspect of the new Draft mode, where players have to have nerves of steel.

## A DIGITAL GAME GUIDE

Ankama is publishing a **free digital guide** dedicated to Krosmaga on tablets, PC, and smartphones, to accompany the launch of **Draft** mode. It's packed with illustrations and is divided into four chapters:

- Getting Started
- Progressing
- Game modes
- Bonus (team introduction, presentation of all the cards)

Novices and experienced players alike will find all they need to know in the first ever special edition of **Gamakna**, the magazine for Ankama's universe.



## THE GAMAKNA MAGAZINE

Gamakna is a **free digital magazine** which discusses all of Ankama's current affairs (video games, animation, board games, publications, events...), whose first issue was published at the end of February.

This regular meeting will give you a clearer picture of the backstage process and the stakes for each project. *"The idea is to create a bimestrial virtual magazine, supplemented by a few special editions. We've invested a lot in a rather incredible solution that will let us present our concepts and productions, not only in text, but also in the form of images and videos. The images can be fixed, animated, interactive... There are plenty of possibilities, and as time goes on, we'll try more things"*, states **Anthony Roux**, co-founder of Ankama.



Available on all digital devices, the magazine is first and foremost optimized for tablets.

[Download \*Gamakna\* for IOS](#)  
[Download \*Gamakna\* for Android](#)  
[Download \*Gamakna\* for Windows Phone](#)  
[Read in a web browser](#)

# TO FIND OUT EVERYTHING ABOUT KROSMAGA

[Download \*Krosmaga\* for iOS](#)

[Download \*Krosmaga\* for Android](#)

[Download \*Krosmaga\* for PC](#)

[Download \*Krosmaga\* for Mac](#)

## DOWNLOAD THE PRESS KIT

## DOWNLOAD THE VIDEOS AND VISUALS



FOLLOW US ON TWITTER :

<https://twitter.com/AnkamaPress>

### **About the Ankama group**

Ankama is an independent company which creates, publishes and distributes works of entertainment worldwide. From video games to board games, from animations to mangas, it controls the production chain of its creations from A to Z. Known for its MMORPGs and the animated series DOFUS and WAKFU, part of a vast universe called the Krosmoz, it achieved its first full-length feature film in 2016, DOFUS – Book I: Julith. Among the many strings of its bow: the board game Krosmaster Arena, its figurines and its online version; the video games Tactile Wars, King Tongue, and DOFUS Pogo, on smartphone and tablet; but also mangas and comics such as Mutafukaz, Maliki, City Hall, Radiant, and Freaks' Squeele. Indeed, since 2004, following the principles of transmedia, the Ankama teams have been creating universes developed through several stories and in several formats, thereby offering their communities of players, readers and spectators a full and immersive narrative experience across all popular platforms. At Ankama, every story is unique, but they are all interconnected.

To get an idea of what's going on at Ankama, you should take a look at: DOFUS Touch, tablet and smartphone version of DOFUS, released in late 2016; Krosmaga, a collectible card game mixing combat and strategy, planned for the first half of 2017; and the animated series WAKFU, whose fans will be presented with a third season in late 2017.

<http://www.ankama.com/>

**Tarak Aoufi** *Communications.* [presse@ankama.com](mailto:presse@ankama.com)